

Friends of Hartman Reserve

Our mission is to support Hartman Reserve and its service to our communities through volunteerism, expertise, advocacy, and gifts.

Minutes of the Board of Directors Meeting

Date: January 14, 2020

Time: 5:30

Location: Hartman Reserve Nature Center

Board Members in Attendance: Dwight Fritts, Henry Giddens, Nate Goetsch, Kathy Green, Nina Hamer, Diane Holmes, Theresa Johnson, Jeremia Matz, Laura Walter, Kendra Wohlert, Jim Young

Absent: Tom Blanford, Henry Frederick, Sherm Lundy, Samuel Miller, Mike Ohrt, Laura Wilson

Also in Attendance: Amy Davison, Hartman Reserve Unit Manager

- I. **Meeting was called to order** by Pres. Kendra Wohlert at 5:32 pm
- II. **Review and Approval of Agenda** - Dwight Fritts moved to approve the agenda, Theresa Johnson seconded, motion carried.
- III. **Review and Approval of Minutes** - Jeremia Matz moved to approve the minutes of the previous meeting, Nate Goetsch seconded, motion carried
- IV. **Hartman Happenings** - Amy Davison, Hartman Unit Manager, provided a summary of Nature Center activities, programs, and updates (printed on the back of the meeting agenda); details and additional items are summarized here:
 - A. Amy passed out Volunteer Forms for us to complete and sign. If you missed the meeting, you can fill one out at an event such as Maple Syrup Festival
 - B. The house by the entrance has been taken down. The space will likely be used for additional parking and/or storage. The water garden in the middle of the parking lot is considered non-functional and will be torn out and replanted.
 - C. Amy passed around copies of the new character mascots for Hartman programming and signage, designed by Noah Regan. The logo for the MSF will be a yellow sapsucker named Cleus after a long-time friend of Hartman.
 - D. Scouting programs are starting soon.
 - E. Spring Break programming includes a roadtrip with visits to a dairy and the Mississippi River Museum.

- F. Staff are working with Senior Living centers on programming for seniors
- G. A new volunteer opportunity for Friends is pancake flipping. BHCCB now owns pancake griddles (stored at Rotary Reserve) that will be used at MSF and other events.
- H. They are still looking for sponsors and donations for MSF (contact Connie). If you want to volunteer, contact Gretchen.
- I. Josh Balk from the Dry Run Creek Watershed is helping with an infographic for the stream tank sign.
- J. An AmeriCorps member is working on an indoor solar display and curriculum that includes a turtle-shaped solar panel.
- K. Plans are beginning for a “natural playscape” behind the Buckles Building.

V. Committee Reports

- A. **Executive Committee** - Kendra Wohlert - met January 7 to plan the agenda for this meeting
- B. Finance Committee – Kathy Green
 - 1. Reviewed and filed [monthly financial statement](#) for audit
 - 2. [Bank account balances](#), donations, endowment
 - 3. Committee update and recommendations
 - a) [Financial Management Guidelines](#) - Jim Young moved to approve the Financial Management Guidelines, Diane Holmes seconded, motion carried
- C. Strategic Planning Committee-Kendra Wohlert
 - 1. Met January 7, 2020 - Began drafting a strategic plan with goals aligned with FOHR purposes as outlined in our Bylaws. This plan will likely be shorter term than typical (1-3 years) as we grow into our new roles.
 - 2. Whole Board activity - Response to the prompts: What are your dreams for the FOHR Board? What excites you about the past or future work of the FOHR Board?
 - a) The new mascots
 - b) Getting more involved, for example, with trails
 - c) Working with finances and the endowment
 - d) More youth involvement
 - e) Involving all demographics
 - f) Ensuring Hartman stays here for the future
 - g) Forming a city/Hartman partnership for preserving the neighborhood culture: a “welcome wagon”
 - h) Wide range of programming to invite people to
 - i) Seeing the fruition of the capital campaign

- j) Coming together to guide the transition
 - k) Annual events that become family traditions
 - l) Potential of partnering with other community organizations to serve more people
3. The Strategic Planning Committee will work to incorporate the spirit and substance of these ideas into the Strategic Plan

VI. Youth Board Members Update- Henry Giddens - The Youth Board Members will be working with Scouts at two of the upcoming Scouting programs, Feb 8 and Feb 28

VII. Old Business

A. Inclusion Connection Partnership –

1. Discussion

- a) Information from Amy: The Inclusion Connection provides staff training in accommodating diverse needs and improving access/inclusion in facilities, events & programming, and communications. The fee for a non-profit partner membership is \$900/1 year. Hartman may wish to continue the partnership for 2-3 years.
- b) Board members shared that this appears to be aligned with our vision and purpose. We would like to have an end-of-year report of the impact of the partnership.
- c) Diane, Jim, Theresa, and Kathy are interested in being involved with this partnership.

2. Theresa Johnson moved that FOHR pay for Black Hawk County Conservation Board/Hartman Reserve to have a one-year partnership with the Inclusion Connection. Nina Hamer seconded. Motion carried.

B. FOHR new logo – Kendra - Chris Corkery created the new design pro bono.

1. Discussion

- a) With the number of colors, some types of printing will be very expensive. It would be good to have a version in grayscale or black and white.
- b) Board members suggested changing the punctuation between the city names to a hyphen rather than a comma.
- c) We need a decision on the logo soon in order to get the new brochure design from CFNEIA.

2. **Jeremia Matz moved to approve the new logo with the replacement of the comma with a hyphen and the option to have a version in black, white, and red. Jim Young seconded. Motion carried.**
- C. **CFNEIA Brochure** - Kathy Green has written a new narrative. Kendra will take the text and the new logo to CFNEIA.
- D. **Friends Committee** - This committee will help to clarify the roles of Friends under our new structure. Diane Holmes, Jeremia Matz, and the Executive Board members will serve.
- E. **Maple Syrup Festival Sponsorships and volunteering** - Contact Gretchen Calloway to volunteer; contact Connie Svoboda for sponsorships or donations.

VIII. New Business

A. John C. Hartman Volunteer of the Year Award

1. FOHR Exec Board recommendations: Paula Goetz and Greg Greco
2. Discussion - It is unusual to have two awardees, but Paula and Greg are two pillars of the FOHR who both moved on this past year, and it would seem strange to offer it to either of them alone.
3. **Diane Holmes moved that Greg Greco and Paula Goetz receive the 2020 John C. Hartman Volunteer of the Year Award. Theresa Johnson seconded. Motion carried.**
4. Further discussion - We will need to coordinate presentation of the award with Connie Svoboda and figure out how to notify the recipients.

B. Silos and Smokestacks Internship -

1. 300 hours for a communications intern to work on Hartman social media presence and video shorts to be used in conjunction with the exhibits. It requires a \$900 match, and the application is due in February.
2. **Jim Young moved that FOHR support the Silos and Smokestacks internship in the amount of a \$900 match. Nate Goetsch seconded. Motion carried.**

- C. **Informational item: Friends Shelter** – Kendra has applied for CBE Grant that would be used to turn the Friends Shelter into an outdoor classroom. The shelter is not used very much in its current state. The proposed work includes shoring up the floor with concrete and adding a couple of sides to the structure. The check will be delivered as a surprise, if we win.

D. Friends Walk In the Woods

- IX. Meeting adjourned at around 7:00 pm

Respectfully submitted by Secretary, Laura Walter

