

Friends of Hartman Reserve

Our mission is to support Hartman Reserve and its service to our communities through volunteerism, expertise, advocacy, and gifts.

Minutes of the Board of Directors Meeting

Date September 8, 2020

Time: 5:30

Location: Hartman Reserve Nature Center

Board Members in Attendance: Tom Blanford, Henry Giddens, Nate Goetsch, Kathy Green, Nina Hamer, Diane Holmes, Theresa Johnson, Laura Walter, Kendra Wohlert, Jim Young

Absent: Henry Frederick, Dwight Fritts

Also in Attendance: Amy Davison, Hartman Reserve Unit Manager, Joel Haack, Gretchen Ogden, Roger White, Paula Goetz, Greg Greco, Russ Campbell, Ellen (?)

Call to Order – Kendra Wohlert 5:32

- I. Welcome
- II. Voting of officers and new or returning directors
 - A. Slate of officers – Jim Young, President; Laura Walter, Secretary; Kathy Green, Treasurer
 1. Nomination from floor for Vice President
 - a) Kathy nominates Nina Hamer, Nina accepts
 2. Call for nominations from the floor - none
 3. Motion for approval of slate of officers. Diane moves that we accept slate of officers. Nate seconds. Motion passed
 - B. Renewing board members (3 yr terms unless otherwise noted): Kathy Green, Dwight Fritts, Kendra Wohlert, Henry Frederick (1 yr), and Henry Giddens (1 yr)
 1. Motion to accept renewal for their terms of office. JY, NH. Motion carried.
- III. New board members: Joel Haack and Gretchen Ogden
 - A. Kathy moves to accept new board members. Diane seconds. Motion carried.
- IV. 2019-2020 Year End Report – Kendra Wohlert
 - A. Beginning of the year - new by-laws and mission statement and \$844K endowment, setting up new systems and activities
 - B. Winter months - created perpetual calendar, financial guidelines, new logo and brochure; supported Hartman events, internships, and professional development financially and through Youth Board involvement

- C. Spring-summer 2020 - developed advisory budget for 2021, drafted 2-year action plan, updated board application, sent fundraising letter and received donations, endowment at \$972,348
- D. Click the link to [read the full report](#)
- V. John C. Hartman Award Recipients
 - A. Award is given for outstanding contribution and commitment to Hartman Reserve
 - B. Paula Goetz and Greg Greco - have combined four decades of service to FoHR Board through many changes and are leaving lasting legacy through new Nature Center and Friends Endowment
 - C. Paula - "Now more than ever, our parks and natural resources need support."
 - D. Greg - "We should always strive to make sure Hartman Reserve remains a place of natural beauty and discovery for our children."
- VI. Questions from Friends in attendance
 - A. Russ Campbell - The present system is to send checks to CFNEIA endowment and the earnings from the endowment are the source of income for Friends work. Is that correct?
 - 1. Kathy - Yes, but we can still take checks made out to Friends of Hartman Reserve, so Friends have two options for giving.
 - 2. Kendra - We will make an annual contribution to Hartman Reserve from the disbursement of earnings from our endowment. We will receive an annual report from Hartman on how the Friends endowment funds are spent.
 - B. Russ - Is there a website where we can find that information?
 - 1. Kendra - Dwight is leading an effort with an intern to set up a FoHR website; this will include information and a portal for donations.
 - 2. Kathy - We are looking for people to help with website development and social media.
 - 3. Kendra - Until we have a website, questions can be sent to Friendsofhartmanreserve@gmail.com. The new web address, once it is live, will be sent to all addresses on the Friends Network email list.
 - C. Joel Haack: Is there still a lifelong membership designation?
 - 1. Kathy: We don't have access to that information yet. We have a spreadsheet of member names/addresses from the last three years and names from the new giving tree. We will be watching to see who we hear from and who does not respond and will adjust our mailing list accordingly.
 - D. Roger White: What about donors to BHCCB for a particular project at Hartman?
 - 1. Kathy/Amy: The county does their own annual appeal for donations for supporting all of BHCCB. The Friends organization is not involved in this.
 - 2. Kathy: We would include those donors on our list, if they want to be part of our Friends Network.
 - 3. Kendra: Could Hartman provide these names to us? Amy: Absolutely!

- E. Russ: Should we send out an email ahead of the county's annual appeal to let people know that they can give to FoHR?
 - 1. Kendra: We are coordinating our appeal to come in May or June, while the county conservation does theirs in December.
 - 2. Nina: Endow Iowa credits were gone by July. We may want to move our appeal earlier.
- F. Nina: What is considered fair to qualify as a lifetime member?
 - 1. Joel: It's a question of whether this is the same organization (with same list of friends) or whether we are starting anew? If lifetime members of the old Friends organization were left off, they might be offended, unless it's clear that this is a new organization.
 - 2. Roger: Do you remember when the criteria were determined? I don't remember any discussion of life members during the time I was on the board.
 - 3. Joel: One thing that came with it was free tickets to Under the Harvest Moon every year.
 - 4. Paula: I remember that Joel and Linda were the only lifetime members. I don't remember others.

Meeting was adjourned by President Emeritus Kendra Wohlert at 6:09 pm

Minutes respectfully submitted by Laura Walter, Secretary.